



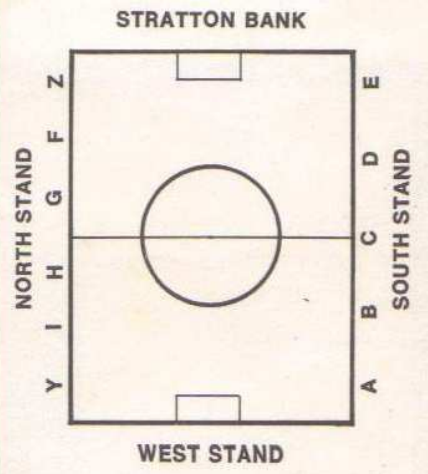
# SWINDON TOWN FOOTBALL CLUB



**official programme 1/-**



## KEY TO GROUND



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- News and Views
- Our Visitors
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- Teams
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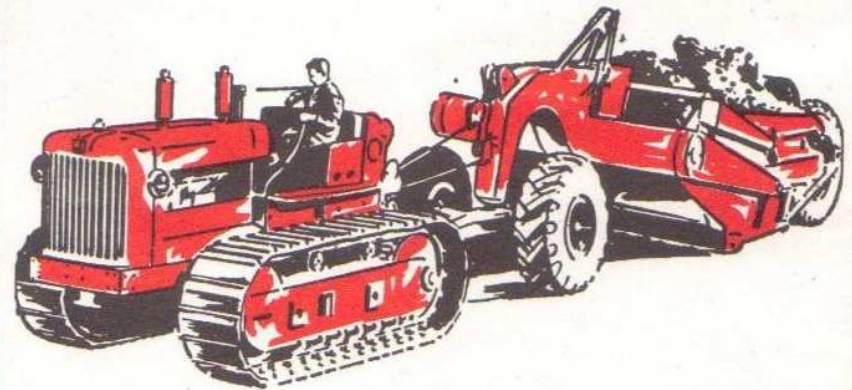


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VOL. 19

SATURDAY, 28th SEPTEMBER, 1968

No. 8

**SATURDAY, 28th SEPTEMBER, 1968**

**DIVISION III**

**SWINDON TOWN**

**v.**

**SHREWSBURY TOWN**

**Kick-off 3 p.m.**

### REFEREE:

MR. C. H. NICHOLLS (Plymouth)

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**Red Flag**—MR. W. C. COTTAM (Corsham)

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## NEWS and VIEWS

So our record has gone — well and truly. Two against at Bournemouth on Wednesday, 18th September, followed by two goals against at Bristol last Saturday. Plus, alas, two defeats, and no points.

Yet we played quite well in both games, and could easily have won. Yes won, no false hopes, no excuses. On both occasions, gilt edged opportunities of scoring were missed, and each time before the opposition had scored. Goal chances have got to be accepted if we are going to win matches. The most worrying factors are that such easy chances are being missed. Our goal scoring record is not very thrilling: six goals scored, four against, after eight games.

Let us hope we get on the goal scoring standard quickly. Division III already looks as if the positions at the top will be closely contested. Many clubs seem to be on a par, and honours could be won by a very narrow margin, even by goal-average.

We enjoy wonderful support and our spectators deserve good football — and goals.

One wonders, if we get our sense of values right, when it comes to football finance. We hear of a player being transferred for £100,000 — a fantastic figure. (In our humble opinion no player is worth that amount.) Within a few months, after apparently not being a success, this same player is again transferred, for a slightly lower figure. How does it all work out? If a player does not request a transfer, then he receives five per cent of the total fee. (In the case of a £100,000 fee the player receives £5,000.)

How do we count success? The player who moves frequently

NEWS AND VIEWS—continued

receives a share from each transfer fee. The loyal player, and usually a good player, receives no such share, merely his wages.

Does the system encourage loyalty, or continual movement?

Have you noticed another factor coming into football. Even Secretaries are changing clubs. It has always been considered that the post of Club Secretary is the one secure and permanent job in football. Maybe clubs are beginning to realise that the Secretary is probably the most important person in their organisation. A good Secretary is a great asset. Will the day come when we shall see Secretaries moving clubs? Will there be transfer fees involved? We reckon we have the best office Set in the business. The fee would be £100,000 at the very least. The big clubs seem intent on gaining the best of everything in football.

This afternoon we welcome old friends and rivals — Shrewsbury Town. How that name revives memories of cup-battles a few years ago, with Swindon unfortunately on the losing end. In fact our visitors always seem to play well at Swindon. They can well and truly be called one of our "bogey" teams. Too many times they have taken the points from the County Ground. The last time we beat Shrewsbury Town at Swindon was in the final home game of season 1962-63. We won by one goal to nil. Roger Smart scored in the last minute to clinch promotion to Division 2.

Last season we won by one goal to nil at Shrewsbury on Saturday, 9th March, 1968. Stan Harland scored the all-important goal. The return match played ten days later on Tuesday, 19th March, was a very poor, scrappy game, due in some part to a strong wind, a very light ball and a dry ground. Result: no score. Disappointing for players and spectators.

NEWS AND VIEWS—continued

Swindon Town: Jones; Thomas, Trollope; Dawson, Nurse, Harland; Heath, Noble, Terry, Butler, Rogers.

Shrewsbury Town: Boswell; Gregory, Fellows; Hemsley, Wood, Dolby; Roberts, Stobart, Brodie, Broadman, McLaughlin.

Referee: Mr. K. Markham.

Attendance: 14,541.

Receipts: £2,714 3s. 6d.

One notable name missing today will be Boswell, the goalkeeper recently transferred to Wolverhampton Wanderers for a fee of £20,000. Supporters will remember, Swindon tried very hard last season to obtain his signature.

We need a win in our League programme. May that be forthcoming today, and the "bogey" of Shrewsbury Town well and truly laid. We feel sure the game will be keenly and closely fought out. We certainly hope all present will enjoy a grand game of football, with plenty of goals.

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## OUR VISITORS



### SHREWSBURY TOWN FOOTBALL CLUB LIMITED

#### **GEORGE BOARDMAN (Inside Forward)**

Signed professional in June 1963, after great success as an amateur with Queen's Park and as a Scottish Amateur International. Is a native of Glasgow and a strong, resourceful forward.

#### **GRAHAM CLAPHAM (Inside Forward)**

This 20-year-old inside forward joined the Club at the beginning of last season from Newcastle United, where he was a regular Central League player. He is a native of Lincoln and his brilliant ball play and quick movement proves him as a player of great potential.

#### **PETER DOLBY (Centre Half or Wing Half)**

This tall, lanky Derby-born player came from Henor in February 1960 and is a most versatile player, often playing in the forwards. Also an F.A. Prelim Coach and a good cricketer.

#### **GEOFFREY ALAN FELLOWS (Full Back)**

West Bromwich born, this small but sturdy full back signed in June 1965 from Aston Villa, where he spent five seasons.

#### **TREVOR GEORGE MEREDITH (Outside Right)**

Born at Bridgnorth, Shropshire, but spent eight seasons at Burnley before joining Shrewsbury Town in May 1964. This diminutive outside right is a menace to all defences whom he opposes.

#### **WILLIAM EDWARD GARBETT (Forward)**

Joined the Club from school as a wing forward but acquitted himself well as a striker in several first team games last season. Is a very hard hitter of a ball with either foot and is still only 18 years of age. Shropshire born.

#### **ALAN HUGH JONES (Centre Half or Centre Forward)**

A Welsh Schoolboy International, this Wrexham boy plays centre half or centre forward. Apprentice professional in May 1965, full professional in April 1967.

#### **EDWARD LOYDEN (Centre Forward)**

A six foot centre forward who cost the Club a good fee from Chester during the closed season and was formerly with Carlisle. A native of Liverpool and only 22, he is regarded as a great capture, is good in the air and an excellent striker.



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### OUR VISITORS—continued

#### ANTHONY GREGORY (Full Back)

Born in Dawley, Shropshire, and joined the Club from school as an apprentice professional in April 1962. Regular first team player.

#### JAMES McLAUGHLIN (Forward)

Rejoined Shrewsbury Town from Peterborough United in September last. Gained several Caps for Ireland whilst with Shrewsbury Town and Swansea Town where he migrated from Shrewsbury and then to Peterborough. His first professional club was Derry City and then Birmingham City. Speedy and a great goal taker.

#### JOHN MOORE (Wing Half)

Signed from Stoke City after the beginning of the season at a five figure fee, this 20-year-old Liverpool-born wing half had 14 first team games at Stoke in 1967/68 season. A strong player and regarded as an important acquisition.

#### DAVID HAROLD POUNTNEY (Wing Half)

Born at nearby Baschurch and joined Shrewsbury Town from local amateur club, Myddle, in February 1957, turning professional in September of the same year. A utility player at all times, he has now settled down into a defensive role as a wing half and recently rejoined the Club from Aston Villa, to whom he transferred for a £20,000 fee in October 1963.

#### DAVID ROBERTS (Outside Right)

Age 21. Recently acquired from Aston Villa. Is a native of Birmingham and was with Aston Villa from December 1963 after leaving school, making many First and Second Division appearances with that Club. At six foot he is outstandingly tall for a wing forward.

#### BARRY HENRY STOBART (Inside Forward)

An experienced inside forward recently acquired from Aston Villa. Native of Doncaster, spent eight seasons with Wolverhampton Wanderers, a short time with Manchester City, and four seasons with Aston Villa. A forceful and speedy player. Won an F.A. Cup Winners Medal with Wolverhampton Wanderers.

#### ALFRED EDWARD HOWSON WOOD (Centre Half)

Born in Macclesfield. Joined Shrewsbury Town from Manchester City in June 1966, where he spent five seasons. England Youth International and F.A. Prelim Coach.

#### TERENCE MATHIAS (Wing Half or Inside Forward)

Welsh Schoolboy International. Apprentice in May 1965, full professional in April 1967. Born near Wrexham.

## DID IT REALLY START LIKE THIS?

Historians cannot tell us when and by whom football was first played. It is one of the many games that grew out of a ball: a ball that men found pleasure in kicking and passing from hand to hand.

But if football historians do not tell us how and when the game came into being — it was perhaps in the morning of time — there are records, more or less authentic, that show the Roman legions had a handball game which might have been a primitive form of football, and tradition says there was football in Derby in A.D. 217.

In that year the men of Derby are supposed to have driven a body of Roman soldiers out of the town and to have celebrated the event by a football carnival, which thereafter was played annually on Shrove Tuesday. The last Derby game was played in 1846.

At Chester a victory over the Danes was celebrated by a game of football, the ball being the head of a fallen foe.

Early in the fourteenth century, Edward II forbade football because of the 'evil that might arise through many people hustling together'. Although prohibited, the game was still practised by the common people, the sides being made up of an unlimited number of players, there being no restrictions as to tripping, charging or hacking. In those days an opponent had to be brought down; it was nobody's business to see whether the method employed was legitimate or otherwise.

Even then there were, however, men who voiced an objection to rough play. One was Sir Thomas Elyot (1531) who said football was 'nothing but beastlie furie and extreme violence deserving only to be put in perpetual silence'.

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### DID IT REALLY START LIKE THIS?—continued

Manchester, of all places, also expressed its disapproval of the game. In 1608 the Court Leet prohibited football in the town under a penalty of twelve pence.

During the Commonwealth period football found little favour in the eyes of the Lord Protector and his fellow Puritans, but after the Restoration it was again played in all sorts of places, including the streets.

That the king favoured the game is proved by the fact that he witnessed a match between the royal servants and the retainers of the Duke of Albemarle.

When the "Laws of the Game of Football" were made, as the game proceeded spectators often grew tired of watching and became players.

A match covering a period of three days, played at Sheffield in 1793 between six Sheffield men in red and six Norton men in green, became a game for all and sundry on the third day, hundreds of "extras" being brought on by both sides.

And so it will be seen that throughout the ages this football game has gone through an extraordinary process of development.

In the infant years of 1800 football was assuming some sort of recognised form. It was played in school, and certain towns and cities formed clubs.

Curiously enough, many matches took place in early summer, chiefly, one presumes, because light allowed the pastime to be carried on when businesses and factories were closed.

Football actually became a recognised winter sport in the early 1840s and progressed in more or less methodical manner until the birth of the Football Association.



## DIVISION III

Date	Opponents	1968	Ground	Result
August 13	Torquay United (League Cup)		14,702 (H)	2-1
17	Stockport County		13,350 (H)	1-0
24	Hartlepool		5,732 (A)	0-0
27	Reading		16,765 (H)	0-0
31	Plymouth Argyle		12,302 (H)	3-0
September 4	Bradford City (League Cup)		7,806 (A)	1-1
7	Watford		8,709 (A)	0-0
10	Bradford City (League Cup)		12,214 (H)	4-3
14	Walsall		10,593 (H)	1-0
18	Bournemouth & Boscombe Athletic		(A)	0-2
21	Bristol Rovers		(A)	1-2
24	Blackburn Rovers (League Cup)		15,402 (H)	1-0
28	Shrewsbury Town		(H)	
October 5	Orient		(H)	
9	Reading		(A)	
12	Brighton & Hove Albion		(A)	
19	Torquay United		(H)	
22	Northampton Town		(A)	
26	Oldham Athletic		(A)	
November 2	Southport		(H)	
5	Tranmere Rovers		(H)	
9	Luton Town		(A)	
16	(1) F.A. Cup			
23	Mansfield Town		(A)	
30	Barrow		(H)	
December 7	(2) F.A. Cup			
14	Brighton & Hove Albion		(H)	
18	Torquay United		(A)	
26	Orient		(A)	
28	Oldham Athletic		(H)	
		<b>1969</b>		
January 4	(3) Gillingham		(H)	
11	Southport		(A)	
18	Luton Town		(H)	
24	Tranmere Rovers		(A)	
25	(4)			
February 1	Barnsley		(A)	
8	(5) Mansfield Town		(H)	
15	Barrow		(A)	
22	Rotherham United		(H)	
March 1	(6) Northampton Town		(H)	
5	Gillingham		(A)	
8	Stockport County		(A)	
11	Barnsley		(H)	
15	Hartlepool		(H)	
18	Rotherham United		(A)	
22	(S.F.) Plymouth Argyle		(A)	
29	Watford		(H)	
April 4	Crewe Alexandra		(A)	
5	Shrewsbury Town		(A)	
8	Bournemouth & Boscombe Athletic		(H)	
12	Bristol Rovers		(H)	
15	Crewe Alexandra		(H)	
19	Walsall		(A)	

The Football League Committee Limited 1968

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 J—Aston Villa v. Oxford  
 K—Bolton v. Derby  
 L—Bristol City v. Cardiff  
 M—Carlisle v. Birmingham  
 N—Fulham v. Blackburn  
 O—Huddersfield v. Bury  
 P—Middlesbrough v. Charlton  
 G—Millwall v. Hull City  
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sborough

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ws (5)

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s (9)

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ENING

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THE NEWS

These teams are subject  
to alteration

Shrewsbury's 12th Man  
Stobart

arbett (9)

Pountney (8)

Meredith (7)

nes (5)

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## DIVISION III

(up to and including Saturday, 21st September, 1968)

	P	W	D	L	F	A	Pts
Luton Town	9	6	2	1	22	7	14
Barrow	9	5	2	2	14	8	12
Rotherham United	9	4	4	1	13	9	12
Bournemouth & B.A.	9	5	1	3	15	7	11
Torquay United	9	5	1	3	15	9	11
Plymouth Argyle	8	5	1	2	13	10	11
Reading	9	3	4	2	18	12	10
Orient	8	2	6	0	13	9	10
<b>Swindon Town</b>	<b>8</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>6</b>	<b>4</b>	<b>9</b>
Brighton & H. A.	8	3	3	2	15	13	9
Mansfield Town	9	4	1	4	14	13	9
Stockport County	9	3	3	3	14	14	9
Watford	9	3	3	3	6	6	9
Bristol Rovers	9	3	3	3	15	20	9
Crewe Alexandra	9	2	4	3	15	15	8
Northampton Town	8	2	4	2	9	9	8
Tranmere Rovers	9	3	2	4	9	13	8
Walsall	9	1	5	3	8	10	7
Southport	9	3	1	5	12	16	7
Shrewsbury Town	9	2	3	4	10	14	7
Hartlepoons United	8	1	4	3	4	12	6
Gillingham	9	2	1	6	12	16	5
Barnsley	9	1	3	5	10	19	5
Oldham Athletic	9	1	2	6	4	21	4

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## **SUPPORTERS CLUB NOTES**

After seeing a good, hard fought game on Tuesday evening against Blackburn Rovers, I am sure the result, a 1—0 win, is the tonic both the team and supporters need.

It was a pleasure to see practically all of the players and their wives enjoying a well deserved drink in our Social Club after the match, as this enables us to get to know the new players and their wives and make them feel at home.

All our best wishes for the future to Miss Gil Stenning, our Vice-Chairman's daughter, who is to be married today; also to Miss Margaret Pinder, who is one of our serving members of the Committee. Margaret is being married next Saturday to L.A.C. Jeff Meades, who is stationed at Lyneham, so good luck to them both.

The Annual General Meeting of the Supporters' Club has been provisionally fixed for Monday, 14th October. The building extension to the Social Club, the venue, makes any earlier date impractical, although other difficulties (holidays) also have an effect. The usual Press notices will be out in time for nominations, 14 days before the meeting is held. Admittance to the Annual General Meeting will, for the first time, be on production of the current season's Supporters' Club membership card (**not** the Social Club membership card). There will be no exception to this. A member of the Competition should, of course, present his Competition membership card, which is, in fact, his Supporters' Club membership card.

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## FOR THE RECORD

Third Division Clubs, Ground, Colours, Attendance Record

### **BARNSELY**

Oakwell Ground. Red Shirts, White Shorts. 42,056 v. Stoke City. February, 1935.

### **BARROW**

Holker Street Ground. Royal Blue Shirts, Royal Blue Shorts. 16,840 v. Swansea. January, 1954.

### **BOURNEMOUTH & BOSCOMBE ATHLETIC**

Dean Court Ground. Red Shirts with White and Red Trimmings, White Shorts. 28,799 v. Manchester United. March, 1957.

### **BRIGHTON & HOVE ALBION**

Goldstone Ground. Blue Shirts with White Sleeves, White Shorts. 36,747 v. Fulham. December, 1958.

### **BRISTOL ROVERS**

Eastville Stadium. Blue Shirts, Blue Shorts. 38,472 v. Preston North End. January, 1960.

### **GREWE ALEXANDRA**

Gresty Road. Red Shirts with White Trimmed Neck, Red Shorts. 20,000 v. Tottenham Hotspur. January, 1960.

### **GILLINGHAM**

Priestfield Stadium. Blue Shirts, White Shorts. 23,002 v. Queen's Park Rangers. January, 1948.

### **HARTLEPOOL**

Victoria Road. Blue Shirts, White Shorts. 17,300 v. Nottingham Forest. January, 1955.

### **LUTON TOWN**

Kenilworth Road. White Shirts, Black Shorts. 30,069 v. Blackpool. March, 1959.

### **MANSFIELD TOWN**

Field Mill Ground. Royal Blue Shirts with Amber Trimmings, Royal Blue Shorts with Amber Stripe. 24,467 v. Nottingham Forest. January, 1953.

### **NORTHAMPTON TOWN**

County Ground. White Shirts with Claret Neck and Cuff and Band around chest, White Shorts. 24,523 v. Fulham. April, 1966.

### **OLDHAM ATHLETIC**

Boundary Park. Tangerine Shirts, Blue Shorts with White Stripe. 47,671 v. Sheffield Wednesday. January, 1930.

**ORIENT**

Leyton Stadium. Red Shirts, Red Shorts. 34,345 v. West Ham United. January, 1964.

**PLYMOUTH ARGYLE**

Home Park. White Shirts with Green and Black Circler around chest, White Shorts. 43,596 v. Aston Villa. October, 1936.

**READING**

Elm Park. Sky Blue Shirts, Sky Blue Shorts. 33,042 v. Brentford. February, 1927.

**ROTHERHAM UNITED**

Millmoor Ground. Red Shirts, Red Shorts. 25,000 v. Sheffield United. December, 1952.

**SHREWSBURY TOWN**

Gay Meadow. Blue Shirts, Blue Shorts. 18,917 v. Walsall. April, 1961.

**SOUTHPORT**

Haig Avenue. Old Gold Shirts, Old Gold Shorts. 20,010 v. Newcastle United. January, 1932.

**STOCKPORT COUNTY**

Edgeley Park. White Shirts with Blue Chestband, Blue Shorts. 27,833 v. Liverpool. February, 1950.

**SWINDON TOWN**

County Ground. Red Shirts with White Trimming, White Shorts. 28,582 v. West Ham United. February, 1964.

**TORQUAY UNITED**

Plainmoor Ground. Gold Shirts with two Royal Blue Rings around neck and cuffs, Gold Shorts with two Royal Blue Stripes. 21,736 v. Huddersfield Town. January, 1955.

**TRANMERE ROVERS**

Prenton Road West. White Shirts with Blue Trimmings, White Shorts. 22,217 v. Barnsley. January, 1936.

**WALSALL**

Fellows Park. White Shirts with Red Trimmings, White Shorts. 25,453 v. Newcastle United. August, 1961.

**WATFORD**

Vicarage Road Ground. Gold Shirts, Black Shorts. 33,533 v. Liverpool. January, 1967.

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## FORTHCOMING MATCHES

TUESDAY, 1st OCTOBER, 1968

CABOT CUP COMPETITION

**SWINDON BOYS**

v.

**BRISTOL BOYS**

Kick-off 7.30 p.m.

SATURDAY, 5th OCTOBER, 1968

DIVISION III

**ORIENT**

Kick-off 3 p.m.

TUESDAY, 8th OCTOBER, 1968

FOOTBALL COMBINATION CUP

**ARSENAL**

Kick-off 7.30 p.m.



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## LAST WEEKS MATCHES

### DIVISION III

Saturday, 21st September, 1968.

Lost to BRISTOL ROVERS (Away) 2—1.

Team: Downsborough; Dawson, Thomas; Butler, Blick, Harland; Heath, Noble, Smith, Smart, Rogers. Sub. Jones.

### FOOTBALL LEAGUE CUP, THIRD ROUND

Tuesday, 24th September, 1968.

Beat BLACKBURN ROVERS (Home) 1—0.

Team: Downsborough; Dawson, Thomas; Butler, Blick, Harland; Heath, Noble, Jones, Smith, Rogers.

Attendance: 15,402.

Referee: Mr. K. H. Burns (Dudley).

### FOOTBALL COMBINATION CUP

Saturday, 21st September, 1968.

Lost to SOUTHAMPTON (Home) 3—0.

Team: Jones; Desmeules, Fry; Morgan, Giles, Penman; Lowes, Wetson, Mascia, Hubbard, Dangerfield. Sub. Allen.

Referee Mr. J. A. Finn.

### HELLENIC LEAGUE

Saturday, 21st September, 1968.

Lost to MORRIS MOTORS (Home) 5—0.

Team: Anderson; Stroud, Morris; Sikorski, Grubb, Mason; Aldworth, Jellings, Matchwick, Dudden, Claypole.

Referee: Mr. D. H. Garrett.



Peter Noble wins this tussle against Blackburn Rovers.



Don Rogers wins this heading dual in the local derby game with Bristol Rovers  
Photos by R Marsh

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